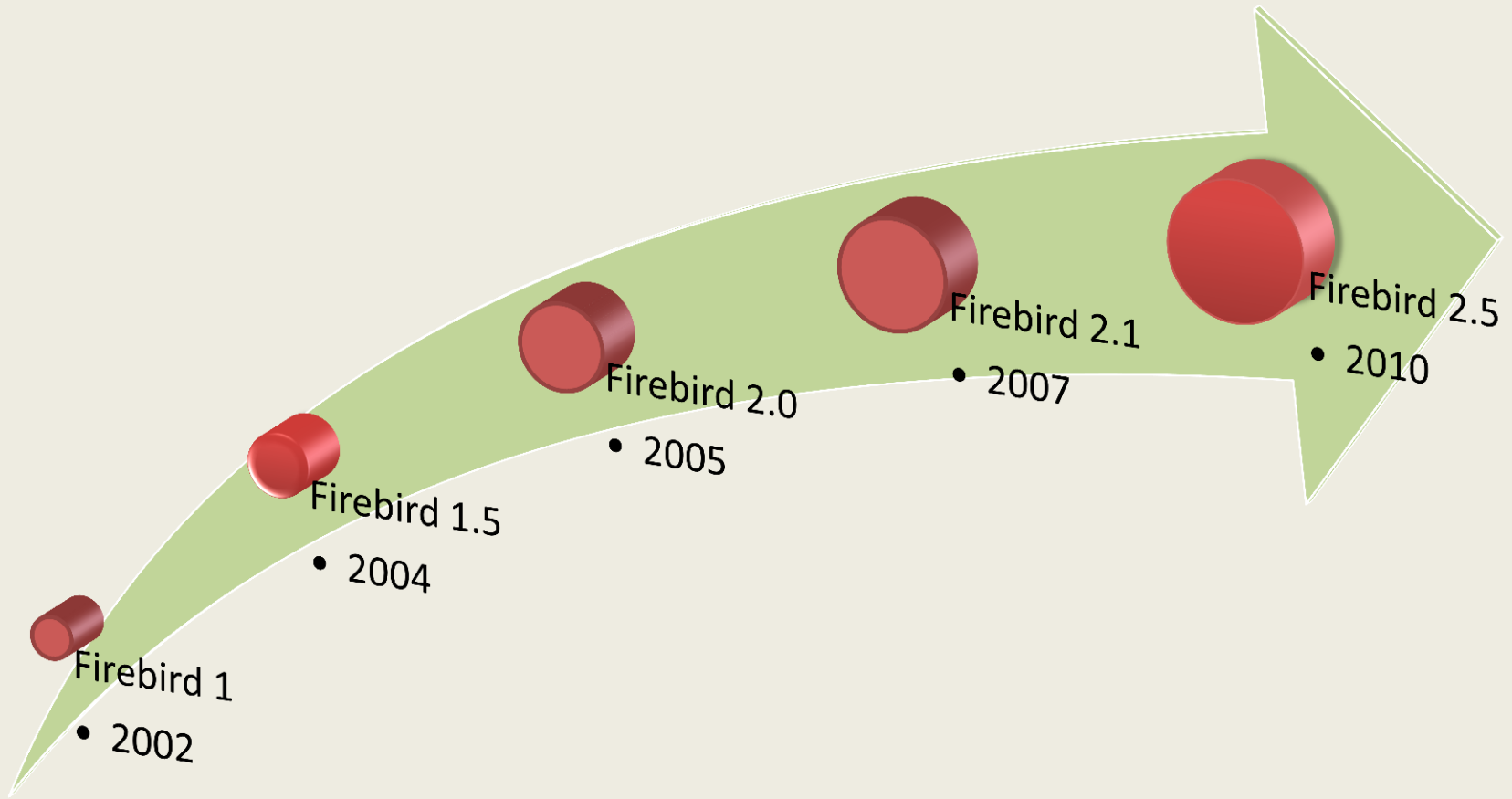


Firebird

the universal
open source
database



Firebird: 10 years of success



Read more www.mindthebird.com

Born in 2000!

www.MindTheBird.com

Firebird: all industries, all types of apps



Retail

Finance



Pharmaceuticals



Government



These photos are real pictures of enterprises with Firebird (ERP, etc)

www.MindTheBird.com

Firebird: huge and loyal community (~1M)



Germany



Brazil



USA



Russia



Italy, Turkey, France, Spain, Australia and more!

Why Firebird?

Low TCO

- True open source license
- No double licensing, no fees at all

Scalability

- Choice of 4 architectures
- Ideal for SMB, it fits many large enterprises too

Worry-free

- Silent installation
- Easy maintenance

Universal

- No vendor lock-in: Windows, Linux, MacOSX
- Designed for hybrid usage: OLTP+OLAP

Firebird: Low TCO

- True open source: it's really free
 - Mozilla-based license, absolutely no restrictions
 - No double-licensing or tricky limits
- Simple installation
 - Easy to embed into own installer (all versions)
 - Firebird starts out-of-the-box
- Simple maintenance
 - Tools are included into Firebird distributive
 - Maintenance is supported by Services API

Firebird: Scalability

- 4 architectures to scale from 1Mb to 1Tb
 - Database limit is 32Tb
 - Real-world database 1Tb
- From 1 user to 1000 users
 - Transparent scaling
- From embedded DLL to multi-cores/CPU's



Firebird: multi-platform database



- Support Windows 32/64, Linux 32/64, Solaris, Mac OS X, FreeBSD, etc
- 100% Interoperability and 1-step migration between platforms
- Firebird is used for all types of software: ERP/CRM, retail/billing/etc

Firebird: choice of developers



Delphi/C++Builder



- Firebird.NET
- JayBird (Java)
- UIB, FIBPlus*, IBOjects*
(Delphi/C++ Builder)
- FreePascal & Lazarus
- PHP for Firebird
- FireRuby
- etc

Firebird: next steps

Visit Firebird 2.5 Launch site www.MindTheBird.com

- Read more about Firebird benefits
- Download Firebird presentations
- Join MindTheBird! and help Firebird 2.5 to start
- Submit your story with Firebird – it will make Firebird more visible and confirm its market share

Feel free to use any part of this presentation as a template for your own Firebird-related presentations.